CONGRESS PRESIDENT & SCIENTIFIC CONVENOR

- ASSOC PROF JULIE MILLER FRACS (MELBOURNE)

ORGANISING & SCIENTIFIC COMMITTEE

- PROF JONATHAN SERPELL FRACS - CHAIR (MELBOURNE)
- DR TIMOTHY COLE FRACS (MELBOURNE)
- ASSOC PROF WARRICK INDER FRACP (BRISBANE)
- DR CHRISTINE LAI FRACS (ADELAIDE)
- DR JAMES LEE FRACS (MELBOURNE)
- ASSOC PROF WIN MEYER-ROCHOW FRACS (NEW ZEALAND)
- DR SALLY MEADE FRACS (TOWNSVILLE)
- ASSOC PROF NAVIN NILES FRACS (SYDNEY)
- ASSOC PROF MARK SYWAK FRACS (SYDNEY)
- DR MING YEW FRACS (PERTH)
On behalf of the Asian Association of Endocrine Surgeons, the Australian & New Zealand Endocrine Surgeons, the Endocrine Society of Australia, and the Organising Committee, I am pleased to invite you to support the 17th Biennial Congress of the Asian Association of Endocrine Surgeons - AsAES 2020, taking place from 05-07 March, 2020, at the Crown Conference Centre, Melbourne.

AsAES 2020: Controversies in Endocrine Surgery, will focus on key areas of Endocrine Surgery including: benign and malignant thyroid disease, parathyroid disease, and management of adrenal pathology. These topics are of interest to Endocrine, General, and Head and Neck surgeons, as well as Endocrinologists, Nuclear Physicians, Radiologists, and Pathologists.

Additionally, we are pleased to partner with the Endocrine Society of Australia - ESA, for a combined multidisciplinary program on Day 2, which will focus on areas of combined interest to both Endocrine Surgeons and Endocrinologists.

The health care industry plays a pivotal role in benefiting the surgical and medical community through research and development, education and support, and we invite you to join us for this key surgical educational event.

Yours sincerely,

ASSOC PROF JULIE MILLER FRACS
Congress President & Scientific Convenor

PROF AKIRA MIYAUUCH, MD
Chairman - Asian Association of Endocrine Surgeons

PROF JONATHAN SERPELL FRACS
Chair - Organising & Scientific Committee
Join us for the 17th Biennial Congress of the Asian Association of Endocrine Surgeons and support the education of surgeons, clinicians, researchers and educators from across the Asia Pacific Region, providing an educational environment dedicated to the exchange of knowledge, leading technologies and scientific research, focusing on the following theme:

- **CONTROVERSIES IN ENDOCRINE SURGERY**

### WHERE AND WHEN

Crown Conference Centre  
8 Whiteman Street  
SOUTHBANK VIC  
AUSTRALIA

**05-07 MARCH, 2020:**

- **WEDNESDAY 04 MARCH, 2020**  
  Pre-Congress Ultrasound Workshop

- **THURSDAY 05 MARCH, 2020**  
  - Congress Program Day One  
    Combined with Trainees' Day  
  - Welcome Reception

- **FRIDAY 06 MARCH, 2020**  
  - Congress Program Day Two  
    Combined with Endocrine Society of Australia Parallel Program  
  - Gala Dinner

- **SATURDAY 07 MARCH, 2020**  
  - Congress Program Day Three (half-day)
We anticipate 300+ DELEGATES from across the Asia-Pacific Region will be in attendance across the three-day program, made up of the following:

- CONSULTANTS: 70%
- TRAINEES: 20%
- MEDICAL PROFESSIONALS/OTHER: 10%

We also anticipate significant interest from members of the Endocrine Society of Australia, with day two of the scientific program dedicated to topics of interest to both physicians and surgeons managing endocrine disease.

CONFIRMED INTERNATIONAL SPEAKERS

1. PROF JULIE ANN SOSA MD MA FACS
   Chair, Department of Surgery, and Leon Goldman, MD Distinguished Professor of Surgery - University of California, San Francisco

2. PROF AKIRA MIYAUCHI
   President and COO - Kuma Hospital Center for Excellence in Thyroid Care, Kobe, Japan

3. PROF SANZIANA ROMAN MD FACS
   Professor of Surgery - Division of General Surgery; Dean’s Diversity Leader for Leadership Equity & Inclusion - School of Medicine - University of California, San Francisco

4. PROF BRIAN LANG
   Clinical Professor, Department of Surgery - Li Ka Shing Faculty of Medicine, Hong Kong
KEY SPONSORS

INCLUSIONS

EXHIBITION DISPLAY

REGISTRATION OF COMPANY REPRESENTATIVES

COMPLIMENTARY TICKETS TO THE OFFICIAL WELCOME RECEPTION AND GALA DINNER

LUNCH SYMPOSIUM (60 MINUTES)

BREAKFAST SYMPOSIUM (60 MINUTES)

*SPONSORSHIP OF SCIENTIFIC SESSIONS

COMPANY LOGO INCLUDED ON DELEGATE SATCHEL

COMPANY LOGO AND ACKNOWLEDGEMENT INCLUDED IN THE PROVISIONAL AND FINAL PROGRAMS

COMPANY LOGO AND ACKNOWLEDGEMENT INCLUDED ON CONGRESS ADVERTISING

COMPANY LOGO AND ACKNOWLEDGEMENT ON CONGRESS WEBSITE, WITH COMPANY LINK

COMPANY LOGO TO BE INCLUDED ON OFFICIAL GALA DINNER TICKETS

VERBAL RECOGNITION AS PART OF MASTER-OF-CEREMONIES AT THE OFFICIAL GALA DINNER

**COMPANY ADVERTISEMENT IN THE PROVISIONAL AND FINAL PROGRAMS

SATCHEL INSERT (SUPPLIED AT THE COMPANY’S OWN EXPENSE)

DELEGATE LIST (NAME, STATE AND COUNTRY) WHERE RELEASE OF DETAILS HAS BEEN GRANTED
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<th>PLATINUM</th>
<th>GOLD</th>
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<td>$90,000 + GST</td>
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<td>INSIDE FRONT COVER</td>
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  - 6M X 4M
  - 5M X 4M
  - 4M X 4M

- GOLD:
  - 5M X 4M
  - 4M X 4M

- SILVER:
  - 4M X 4M
OTHER OPPORTUNITIES

WORKSHOP SPONSOR | $18,000 + GST

Workshop sponsorship provides a fantastic platform for you to promote your product and services to a captive audience in the form of a dinner symposium, masterclass, breakfast session or workshop.

- Exhibition booth 3m x 2m
- Workshop room including basic AV and room setup
- Choice of workshop theme, program content and speakers (subject to Organising Committee’s approval)
- Company banner/promotional materials on display during workshop
- Publication of workshop abstract in the Provisional and Final Programs as well as Congress website
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea (where applicable) to be held in the exhibition area throughout the duration of the Congress
- Delegate list (name, state and country only) where release has been granted

PLEASE NOTE:

- Workshops will be scheduled to run on a set day and must not conflict with the scientific program
- Workshops will include catered break/s which must be factored into programming
- Maximum attendance for your workshop will depend on requirements and room availability

To apply for this limited opportunity please submit a proposal outlining theme, faculty and preferred format, for consideration of the Organising Committee.
WEBCAST SPONSOR | $15,000 + GST

Support the education of Endocrine Surgeons across the Asia Pacific Region, and promote and reinforce your brand long after the Congress, by sponsoring webcast cast recordings of the Congress Scientific Program (where permission is granted).

- Exhibition booth 3m x 2m
- Webcast recording naming rights
- Company branding on webcast recording landing page
- Acknowledgement on the dedicated Congress website and Final Program
- Registration of company representatives x two (2)
- Delegate list (name, state and country only) where release has been granted

WIFI SPONSOR | $10,000 + GST

You will have exclusive rights to branding of delegate wifi for the duration of the Congress. Delegates will be directed to your company's homepage after accessing the complimentary wifi.

- Exhibition booth 3m x 2m
- Delegate wifi naming rights
- Wifi landing page branding rights
- Acknowledgement on the dedicated Congress website and Final Program
- Registration of company representatives x two (2)
- Delegate list (name, state and country only) where release has been granted
OTHER OPPORTUNITIES

INTERNATIONAL KEYNOTE SPEAKER | $20,000 + GST

Support a highly regarded International Keynote Speaker of your choice (Organising Committee approval required), who will be utilised throughout the program.

Sponsoring a keynote speaker provides a great opportunity for brand exposure and aligns your brand with a key expert from a related surgical field.

BENEFITS

- Acknowledgement of International Keynote Speaker across all marketing and advertising platforms
- Logo displayed on screen before and after Keynote Addresses
- Branded banner displayed during Keynote Addresses
- Logo acknowledgement in Provisional and Final Programs
- Company logo and acknowledgement on Congress website, with company link

TAILORED PACKAGES | $TBC

We welcome the opportunity to tailor a package that suits your marketing objectives and budget. Please do not hesitate to contact the Event Organiser to discuss how we can work together.

We appreciate your consideration and look forward to developing a mutually beneficial partnership.
EXHIBITION HALL

The Exhibition Hall will be the focal point of the AsAES 2020.

The program will be structured to maximise the opportunity for delegates to visit the Exhibition Hall during all morning and afternoon tea, and lunch breaks, with all catering being served in the Exhibition Hall.

The Exhibition Hall will be located on level 1 of the Crown Conference Centre - an attractive, private space with full natural light, which is immediately accessible to delegates as they leave the main plenary.

Applications will be taken on a first-come, first-served basis, and can be made by completing and submitting the enclosed application form. Upon receipt, exhibition space will be allocated and written confirmation will be sent to you.

Please be aware that we will do our best to maintain the floor plan as indicated within, however the Organising Committee and the Venue reserves the right to make necessary changes for the benefit of the overall Congress.

EXHIBITION BUMP-IN/BUMP-OUT

- Bump-in: Wednesday 04 March, 2020
- Bump-out: Saturday 07 March, 2020

*Please note times are TBC*
EXHIBITION HALL

EXHIBITION DISPLAY 3M X 3M | $8,000 + GST

- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board
- One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights
- One (1) x 4amp power point
- Registration of company representatives x two (2)
- Delegate list (name, state, and country only) where release of details has been granted
- Acknowledgement of exhibition on the dedicated Congress website, and in the Provisional and Final Program (where applicable)

EXHIBITION DISPLAY 3M X 2M | $6,000 + GST

- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board
- One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights
- One (1) x 4amp power point
- Registration of company representatives x two (2)
- Delegate list (name, state, and country only) where release of details has been granted
- Acknowledgement of exhibition on the dedicated Congress website, and in the Provisional and Final Program (where applicable)
Requests for custom stands (space only) should be made at the time of application. The exhibition contractor can assist with custom stand design however should you wish to engage the services of an alternative provider, full contact details must be supplied to the Event Organiser. The exhibitor is responsible for providing the Event Organiser with a custom stand design for approval.

**Industry Registration | $600 + GST**

All attending company representatives must be registered for the Congress. Industry representatives in addition to your package inclusion can be registered at a cost of $600 + GST per person, which includes access to the Exhibition Hall and catering over the three day program.

**Satchel Insert | $900 + GST**

This opportunity allows you to promote your company even further by placing branded products and/or promotional material in the official Congress satchel.

**Benefit**

- The insertion of one (1) item, either a promotional product or printed material in the official Congress satchel (printed material to be no larger than A4, and supplied at your company’s expense)
EXHIBITION FLOOR PLAN

**FLOOR PLAN IS SUBJECT TO VENUE APPROVAL**

Please note that it is our intention to maintain this floor plan however changes may occur when and whenever necessary.
VENUE APPROVAL**

Please note that it is our intention to maintain this floor plan however changes may occur when and whenever necessary.
If you would like to donate or lend services and/or products to further support the Congress, we would be delighted to accommodate you as an in-kind sponsor. The value of the service/product will be honoured in the appropriate sponsorship forms as outlined below.

<table>
<thead>
<tr>
<th>DETAILS</th>
<th>QUANTITY</th>
<th>AMOUNT</th>
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<tbody>
<tr>
<td>GALA DINNER</td>
<td>01</td>
<td>$22,000</td>
</tr>
<tr>
<td>WELCOME RECEPTION</td>
<td>01</td>
<td>$15,000</td>
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<tr>
<td>PRESIDENT’S DINNER</td>
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<tr>
<td>LUNCH BREAKS</td>
<td>03</td>
<td>$10,000</td>
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<tr>
<td>TEA BREAKS (MORNING OR AFTERNOON TEAS)</td>
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<td>NURSES PROGRAM</td>
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<td>REGISTRATION DESK</td>
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<td>RESEARCH ZONE - POSTER EXHIBITION</td>
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<tr>
<td>CONGRESS NOTEPADS AND PENS</td>
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<td>$7,000</td>
</tr>
</tbody>
</table>

To find out more and to pledge your support, please contact the Event Organiser - sally.erickson@generalsurgeons.com.au
# Advertising

<table>
<thead>
<tr>
<th>Details</th>
<th>Amount</th>
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<td>Final Program</td>
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<tr>
<td>Outside Back Cover</td>
<td>$6,000 + GST</td>
</tr>
<tr>
<td>Inside Back Cover + Gatefold</td>
<td>$8,000 + GST</td>
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<tr>
<td>Inside Back Cover</td>
<td>$5,000 + GST</td>
</tr>
<tr>
<td>*Full-Page Advertising</td>
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<tr>
<td>*Half-Page Advertising</td>
<td>$1,500 + GST</td>
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<td>Abstract Book</td>
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<td>Outside Back Cover</td>
<td>$3,000 + GST</td>
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<tr>
<td>Inside Back Cover + Gatefold</td>
<td>$5,000 + GST</td>
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<tr>
<td>Inside Back Cover</td>
<td>$2,000 + GST</td>
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<tr>
<td>Full-Page Advertising</td>
<td>$1,000 + GST</td>
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</tbody>
</table>

Please contact the Event Organiser - sally.erickson@generalsurgeons.com.au, to find out more and to book.
HOW TO APPLY

1. Please complete the enclosed application form indicating your sponsorship and/or exhibition preference and return together with either your full payment or preferred payment method.
2. You will be notified by email, upon receipt of application form.
3. Upon acceptance of application and processing of payment, you will be sent a tax invoice and receipt.
4. In regards to exhibition booths, the application form requests that you list your first three preferred booth numbers. Every effort will be made to accommodate your booth preferences however, please note booths will be allocated by using the first come, first served method, and the level of sponsorship (particular booths have been assigned to particular sponsorship packages). Your allocated booth number will be confirmed in writing no later than six (6) weeks prior to the meeting date.
5. For sponsors/exhibitors to be acknowledged in the Provisional Program, your application form and payment must be received by Friday 22 February, 2019.

ADVERTISING DEADLINE

For advertising material to be published in the Provisional and Final Programs, please take note of the following deadlines:

- **PROVISIONAL PROGRAM**: Friday 22 February, 2019
- **FINAL PROGRAM**: Monday 16 December, 2019
Full payment must be made at the time of submitting your application. Payment can be made by using one of the following options:

BY CREDIT CARD

Please complete the credit card component of the ‘Payment Details’ section of the application form of the Sponsorship Prospectus.

BY EFT PAYMENT

It is essential that a copy of the bank transfer details together with a copy of the completed application form, are returned to General Surgeons Australia to assist in identifying your payment transfer.

- Account Name General Surgeons Australia
  BSB No. 013-030
  ACCT No. 8371 16136
  SWIFT Code ANZBAU3M
  Bank Name ANZ
  Bank Address Collins Place
  55 Collins Street
  MELBOURNE VIC 3000

Please send remittance to EVENTS@GENERALSURGEONS.COM.AU
APPLICATION FORM
RETURN COMPLETED FORM TO SALLY.ERICKSON@GENERALSURGEONS.COM.AU

CONTACT DETAILS
(PEOPLE PRINT CLEARLY IN BLOCK CAPITALS)

COMPANY NAME:
FIRST NAME:
SURNAME:
POSITION:
BUSINESS ADDRESS:

<table>
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<tr>
<th>P/Code:</th>
<th>State:</th>
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BUSINESS #
MOBILE #
EMAIL ADDRESS

SPONSORSHIP & EXHIBITION
ALL PRICES ARE LISTED IN $AUD AND INCLUDE GST

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
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<tbody>
<tr>
<td>Platinum Sponsor</td>
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<tr>
<td>Gold Sponsor</td>
<td>$66,000</td>
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<tr>
<td>Silver Sponsor</td>
<td>$44,000</td>
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<tr>
<td>Workshop Sponsor</td>
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<td>Webcast Sponsor</td>
<td>$16,500</td>
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<tr>
<td>WiFi Sponsor</td>
<td>$11,000</td>
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<tr>
<td>Keynote Speaker</td>
<td>$22,000</td>
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<tr>
<td>Satchel Insert</td>
<td>$990</td>
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<thead>
<tr>
<th>Exhibition Booth</th>
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<tr>
<td>3M x 3M</td>
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<td>3M x 2M</td>
<td>$6,600</td>
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<td>Industry Registration</td>
<td>$660</td>
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TOTAL $ ____________

EXHIBITION BOOTH PREFERENCE

NO. ONE:
NO. TWO:
NO. THREE:

PAYMENT

☐ I REQUIRE A TAX INVOICE

☐ CHEQUE ENCLOSED (PLEASE MAKE PAYABLE TO GENERAL SURGEONS AUSTRALIA)

☐ CREDIT CARD (COMPLETE CARD DETAILS BELOW)

☐ MASTERCARD ☐ VISA ☐ AMEX

CARD NUMBER

EXP. DATE _____ / _____

CCV (3 DIGIT NO. ON BACK/AMEX: 4 DIGIT NO. ON FRONT)

CARD HOLDER SIGNATURE: __________________________ DATE: ____________

TERMS & CONDITIONS

I ACCEPT THE TERMS & CONDITIONS OUTLINED WITHIN THE SPONSORSHIP PROSPECTUS

SIGNATURE: __________________________ FULL NAME: __________________________ DATE: ____________
ACCEPTANCE OF APPLICATION

The application of the sponsor/exhibitor to exhibit is an offer which is accepted by the organiser - General Surgeons Australia, of the amount payable on making this application.

BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the meeting.

CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition booth(s) space, please note that the Organising Committee reserves the right to retain monies paid in full unless sponsorship and or exhibition booth(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition booth(s) space cannot be held for you. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the Congress, outside of the allocated registrations included as per each sponsorship package and/or exhibition booth(s) space package, must pay an additional $660 per representative.

GENERAL TERMS

The exhibitor agrees to be bound by the sponsorship and exhibition general terms and conditions as set out in the AsAES 2020 Sponsorship Prospectus document, which is acknowledged as received.

EXHIBITION SPACE ALLOCATION

The exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee’s decision will be final.

LIABILITY & INSURANCE

The exhibitor and the servants, agents, and contractors of the exhibitor occupy and use the exhibition booth(s)/space allocated under this exhibition contract and enter Crown Conference Centre (the ‘venue’) and act under, or pursuant to, this exhibition contract at their own risk. The exhibitor hereby indemnifies and releases the organiser - General Surgeons Australia (‘venue manager’) and each of them against all actions, suits, costs, claims, and demands brought against the organiser, and the venue manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the exhibitor or the servants, agents, contractors, or invitees of the exhibitor or resulting directly or indirectly from the attendance of the exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the organiser and the venue manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the exhibitor or the servants, agents, or contractors of the exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the exhibitor.
TERMS AND CONDITIONS

IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement, save that the liability of the organiser and each of them for breach of any such implied term will be limited, at the option of the organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

CONSEQUENTIAL DAMAGE

The organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor contract.

SECURITY

The venue's security operations provide fundamental perimeter security within the venue, but beyond this, the Organiser and the venue manager and their offices and employees, separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the exhibitor and the venue manager directly.

ADDITIONAL CONDITIONS AND REGULATIONS

The exhibitor and the servants, agents, contractors, and invitees of the exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the venue manager. Further details can be obtained by contacting the venue manager directly.

VARIATIONS

The organiser may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and the exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

UNAVOIDABLE OCCURRENCES

In the event that the exhibition is cancelled or delayed through no fault of the organiser, the venue manager or the exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of god, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events then the exhibitor shall not be entitled to any refund or claim for any loss of damage.

ASSIGNMENT AND SUBLETTING

No exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the organiser.

HOURS

The organiser shall determine the hours during which the exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.
EVENT ORGANISER

GENERAL SURGEONS AUSTRALIA
250-290 SPRING STREET
EAST MELBOURNE VIC 3002

P 61 3 92491142
E SALLY.ERICKSON@GENERALSURGEONS.COM.AU
W ASASE2020.ORG